



## **Amberley Marsden ADA Lifetime Achievement Award Presented in 2025**

**Participation 25+ Years:** Amberley has been deeply involved in the Alberta dressage community for over 25 years. She began taking dressage lessons in 1995 and started volunteering in 2000, assisting with summer camps and beginner lessons. Her first EAADA show experience was at the Iron Horse Competition in 2001, and by 2003 she was coaching part-time, transitioning to full-time coaching in 2010. Over the years, she has taught numerous clinics, focusing especially on developing young riders. In 2016 Amberley started her freestyle business that included clinics, music and choreography services, and sponsoring freestyle classes at dressage shows. Amberley has volunteered her time and expertise to ADA and EAADA since 2020.

**FEI Achievement:** Amberley has competed at PSG since 2019 and Intermediate 1 since 2022. In 2025 she competed at Intermediate A/B and Intermediate 2.

**Contributions to the sport of dressage:** Amberley has made significant educational contributions to the Alberta dressage community. She created an online training program on her website to make rider education more accessible to a broad audience. She actively teaches clinics, including specialized freestyle clinics. As a full-time coach, she is dedicated to developing riders at all levels. Amberley judges schooling shows, providing valuable feedback to help riders improve. Early in her riding career, Amberley volunteered as a teacher's assistant at riding camps and beginner lesson programs, fostering young riders' interest in the sport. In addition to her practical teaching, she authored a book offering education through fiction, encouraging readers to consider the horse's perspective.



**Active Member of ADA or Area Group:** Amberley has been actively involved with several equestrian groups. She has taught numerous clinics for local pony clubs, helping to develop young riders and foster interest in dressage. Amberley is currently in her fifth year serving as an ADA Director-at-Large, assisting on the awards, website, gala, and restructuring committees. She has assisted EAADA in securing sponsors for Sparkle and Spurs, and has personally sponsored prizes at shows to encourage riders to participate in freestyles. Additionally, she has volunteered at casino fundraisers to help generate financial support for dressage programs and opportunities.

**Ambassador for Dressage:** Amberley serves as a true ambassador for the sport of dressage, fostering a spirit of teamwork and camaraderie among riders and students. She consistently encourages riders to participate in shows and clinics, and makes a special effort to bring people from different barns together, welcoming everyone with warmth, kindness, and support. Amberley is dedicated to making dressage fun and accessible, promoting the discipline even when coaching riders from other backgrounds, including Western, Working Equitation, Pony Club, Eventing, and Pleasure Riding.

**Other Contributions:** Through her business creating affordable freestyles, authoring a dressage-themed book, and developing online training resources, she has worked tirelessly to make dressage more accessible and engaging. As an ambassador, Amberley fosters community spirit, encourages participation across disciplines, and teaches both under saddle and in-hand work to deepen horse-rider connections. Her warmth, leadership, and innovative efforts have left a lasting impact on the sport of dressage in Alberta. ADA is proud to honor Amberley as a Lifetime Builder of dressage in Alberta.