

Sheri Cameron ADA Lifetime Achievement Award Presented in 2022

Participation 25+ Years:

Sheri started her riding career as a child in Pony Club at the age of 10, eventually achieving her Pony Club Level A status. For a while she competed in Eventing on her thoroughbred mare Storm, but decided that Dressage was her passion and thus began decades of training, competing, breeding and teaching within the Dressage discipline. After Sheri graduated from high school, she attended Olds College for two years in the Equine Science program, graduating in 1995. Upon graduation, Sheri was able to purchase a young Trakhener gelding named Talisman who was a product of the Olds College breeding program.

FEI Achievement:

Tali took Sheri from “how will I ever learn to sit this trot” to the Grand Prix competition ring eventually being chosen as the test rider at the Pan Am Games in Winnipeg in 1999. Sheri’s second Grand Prix mount, Sovereign Hit, successfully competed in Grand Prix in Alberta and BC. In 1998 Sheri was selected by the Canadian Equestrian Federation as the CEF Rider of the Year. This award is based upon success at the FEI level of competition. In that same year, Sheri was chosen to travel to Australia on behalf of CEF, to compete in the Sydney Trivett Cup.

Contributions to the sport of dressage:

Very soon after graduating from Olds College, Sheri added “coach” to her many equine hats. Upon his retirement from the Grand Prix ring, Tali was schoolmaster to several of Sheri’s young students, taking one of them to the North American Young Rider Championships. She has a very loyal following of students who rely on her for regular coaching at home and at competitions.



Active Member of ADA or Area Group:

Sheri is well known and greatly appreciated for her clinic and competition organizing skills and expertise! Over the years Sheri has organized and hosted clinics with many top Canadian and International clinicians. But it should be said that probably one of Sheri’s most important contributions to the sport of Dressage in Alberta is the many years she spent as show secretary for the Provincial Dressage Championships held at the Westerner in Red Deer until 2012. The Parkland Dressage Festival set a very high bar because of Sheri’s many ideas for making the show such a high caliber that some years there were 120+ entries and multiple international FEI judges. Her expertise was utilized by the Calgary Dressage Association when they embarked on the gargantuan task of hosting two FEI CDI competitions. Any show that Sheri is involved in is sure to be well organized, professional, fun and successful.

Ambassador for Dressage:

Sheri has also trained and competed many horses for clients. With a young daughter who loves to ride, Sheri decided in 2021 to take on the role of District Commissioner of the Red Deer Pony Club. After all her years and countless hours in the saddle, the coach’s corner, the show office, and the breeding shed, Sheri knows that young people are the future of our sport and must be encouraged to ride and to properly care for their equine partners. Creating a fun environment for children and youth and their parents to enjoy each other and their horses is one of the only ways we will keep our beloved sport progressing into the future.

Other Contributions:



Three generations of Sovereign Hit horses currently live on Sheri's farm, a testament to Sheri's long-time successful breeding program. For many years, Sheri has been actively involved in the Canadian Warmblood Association, organizing mare and stallion inspections as well as warmblood shows. Sheri and her Dad were regular contributors to the Canadian Warmblood Association's annual fall sale. In addition to coaching, Sheri and her husband Ryan have spent years developing their farm into a one-stop-shop boarding facility where horses are cared for and lessons given. As a rider, trainer, and coach, ADA acknowledges Sheri as a "Builder" of dressage in Alberta.

