

## ADA President's Report for 2020 AGM

Many thanks to an amazing team of executive and directors who have committed their time to volunteer to keep ADA active and engaged in the world of dressage in Alberta in 2019.

- Financial Assistance
  - Casino funds were distributed to the seven area groups as per the treasurer's report, and within the guidelines of the AGLC use of funds.
  - Special ADA funding to: Alberta Provincial Dressage Show; Mane Event rider participation; Horse & Rider Recognition Awards; Remembering Carina celebration; Rising Star Program at Amberlea Meadows; ADA Booth display upgrade; North American Youth Championship funding (four riders)
  - Approved financial support to Non-Area Group Dressage Shows in 2020
- Website and Facebook
  - The website benefits dressage in Alberta with the calendar of events; ongoing documents; and general news.
  - Facebook posts current dressage related items with links to the ADA website
- Awards
  - 2019 ADA Horse & Rider Recognition Awards included 22 Gold; 1 Bronze/Silver; and 5 Wild Rose recipients
- Casino 2019
  - Thank you to Audrey and all volunteers for orchestrating the AGLC Casino Dec.3/4<sup>th</sup>.
  - These funds will support ADA, area groups, and projects to support dressage in Alberta through 2020 and 2021.
- Mane Event April 26-28, 2019
  - Updated ADA booth display with a new banner was admired by volunteers and ME visitors
  - Attention was enhanced by the free draw for the donated saddle pad
  - ADA provided significant funding to assist demonstration riders for the dressage demonstrations – including stabling and ME fees.
  - Jaimey Irwin, ME clinician, took time to present a session hosted by ADA for dressage coaches. He presented the 2018 ADA Horse & Rider Recognition Awards.
  - Thank you to the volunteers who helped make this annual project a resounding success
- 2020 Alberta Dressage Show list
  - Collated a list of 2020 AB dressage shows: initiated in November with continuous updates to the list of dressage shows in AB – both ADA and non-ADA sponsored.
  - A committee reached out to Dressage Show organizers to try to coordinate show dates that would help to improve show participation and finances. Unfortunately, the majority of show dates are dictated by the availability of the major show venues in AB.
- ADA Display Booth
  - The ADA Display Booth was set up at the AEF's dressage clinic with Belinda Trussell Oct.19/20<sup>th</sup>. A free draw for the USDF's "On the Levels" DVD was included.
  - The booth was also set up for the "Talent ID" clinic with Robert Dover, Oct.16/17<sup>th</sup>.
- Handbook Updates
  - New ADA Vision and Mission Statements were approved.
  - Duties of Officers was revised.

Jennifer and I will hand our "reins" off to a new executive team. Jennifer has handled the treasurer's position since 2012, and I, the president's position, since 2013. Like owning a new "horse" our new executive will have the continued support of the tried and true experience of several seasoned and dedicated directors. Also, like a new "horse" ADA will have new executive/directors who will bring so many new experiences and ideas. Lastly, like taking your new "horse" to a "new venue or country", Alberta and Canada seem to be "new places" that will require adaptations and new experiences. Good luck and thank you to everyone who has been so supportive of my leadership. I won't be far away, but look forward to a new "team" and the new "adventure" in wherever the future takes us. Ride bravely; support each other; and continue the "dressage journey".