

Alberta Dressage Association – 2021 Committee Reports

EC Dressage Committee Report

2022 Report to ADA Members from Kimberly Cox, Director at Large

I serve on the national operational committee for Dressage at Equestrian Canada, in addition to acting as one of the Alberta Dressage Association's directors.

The national operational committee acts as an advisory group, making recommendations to sport operations on behalf of Dressage in Canada.

Highlights of the National Dressage Committee recommendations adopted by Equestrian Canada sport operations, are as follows:

- I was tasked to identify officials (judges and stewards), level and location throughout the provinces. We lost officials during Covid, as did many sports. There was some concern that once shows resumed, local officials could be scarce.

The result of this study, relating to Alberta, indicates we are in desperate need of stewards, in all areas of the province. It also indicates the need to develop judges in the northern regions as well as the south eastern parts of Alberta.

- The operational committee consults on rule amendments proposed for dressage. Some of these rules are initiated by the FEI, some are local, and some come from the United States. The most impactful rule change in 2022, was the adoption of the dressage attire rule change for competition. Our committee felt it was good practice to follow the USDF proposal to unify the North American rules for competitors.
- Members of the operational committee were instrumental in re-working the national Dressage awards for both horse and rider. This was a huge change from the previous system and revamped the awards system to be more consistent with other disciplines.
- The operational committee continues to work together in order to make recommendations on our sport's behalf. Committee meetings always begin with a round table discussion. I view the members of the Alberta Dressage Association as my constituents. If there is anything you would like brought forward that should be addressed, please let me know.

Respectfully submitted,
Kimberly Cox

Recognition and Awards Committee Report

ADA Medal, Lifetime Recognition and Achievement Awards

By January 1, 2021 the Awards Committee had confirmed the criteria and nomination process for the launch of the ADA Medal and Awards Programs. The descriptions and nomination forms are posted on the ADA website.

In this inaugural year seven Lifetime Recognition Awards and seven Lifetime Achievement Awards were presented. Presentations of the awards and a celebratory reception were held at the ADA Provincial Dressage show at RMSJ on September 4th. Biographies and photos of the recipients were posted on the ADA website. Annual nominations are due by July 1st of the current year.

The ADA Medal Awards Program was launched with five categories. Scores from Wild Rose and EC Sanctioned Shows held in Alberta are eligible as outlined in the Program Description for each Award/Medal level. Eligible shows started in 2021 with only one medal awarded. In this inaugural year one rider successfully obtained requirements to receive a Gold Medal. Many riders have qualifying scores but have yet to accumulate the required number of scores. Submission of Applications can be made when all eligible scores are achieved. It is our hope that 2022 will see many more recipients in each of the medal categories.

Lorraine Hill for 2021 ADA Awards Committee

Website/Facebook Coordinators Report

Facebook

- Administrators: Lorraine Hill & Tanya Jacobson-Gundlock
- Content posted includes: show schedules; awards; links to other dressage-related pages, other current information relevant to Alberta's dressage community
- The analytics show that any time a new post is published there is a spike in "hits" so people are following our site
- Many items are linked to the ADA website so people can access complete details and also be directed to visit the ADA website
- Links are also posted to relevant news from other equestrian organizations such as Alberta Equestrian Federation and Equestrian Canada
- The settings on the site are such that only the site administrators can post material and comments. We have not been allowing public discourse.

Website

- The ADA website is located at <http://www.albertadressage.com/> (compiled in Joomla and hosted by G4Ventures)
- The current website manager is Doug Orr from CC/ADA who can be contacted at adawebmaster@albertadressage.com
- Any "bugs" in the system are regularly identified and "squashed" by the host administrator G4Ventures
- The ADA website site provides information about ADA, links to the ADA Facebook page and other resources, as well as web pages for each ADA Area Group
- Dates and information about Alberta dressage shows, clinics and other events are available on the "Events Calendar"
- Each ADA Area Group has an Area Group website administrator who can update news, events and other information for their Area Group

- All Area Groups are posting information to the website, as well as linking to other relevant sites (local webpages, Facebook, Instagram, etc)
- We are working to keep the ADA pages up-to-date and improve access to important information and resources
- We are also posting information for other provincial dressage events as requested

Doug Orr & Lorraine Hill