

## Chinook Country Dressage Association 2019 Summer Dressage Show



January 6, 2019

Dear Sir/Madam,  
Sponsorship and Promotional Opportunity for 2019

The Chinook Country/Alberta Dressage Association (CC/ADA) is planning for our Annual dual sanctioned Equestrian Canada Bronze and Alberta Equestrian Federation Wild Rose Summer Dressage Show which will be held June 15-16, 2019. Unfortunately Lethbridge does not have a venue that meets the needs of our sport so our show is held at the Claesholm Agriplex. This show does attract many local and amateur riders from Southern Alberta, and with the addition of the Wild Rose sanction, we hope to attract more Lethbridge & area riders.

We would very much appreciate your sponsorship support either as a new sponsor or a renewing sponsor for our 2019 show. If you received our Early Request circulated in the fall, we are now following up in an effort to have our sponsors confirmed by April 1, 2019. As a Not-For-Profit organization, we do issue receipts for sponsorships.

In appreciation for your support as a Class Sponsor as outlined on the Sponsorship Details, your business name will appear in our show program and club newsletters; be announced during the show; and be posted on our website [www.albertadressage.com/](http://www.albertadressage.com/) for one year. Banners and other advertising can be displayed and distributed at the show.

We welcome the donation of products for our Silent Auction. During the show these become a major focal point with competitors and the general public bidding on items with the proceeds helping to offset the cost of running the show.

We thank you for your consideration and support. Our club's volunteers are proud and pleased to host riders at this EC Bronze/AEF Wild Rose Dressage show.

Regards,

Lorraine Hill & Tanya Jacobson-Gundlock  
Pres. & Vice-Pres. CC/ADA